

What is Victoria's Secret?

Victoria's Secret profits from Israel's occupation of Palestinian land & crimes against humanity by closely partnering with Israeli corporations.



One of the main suppliers of Victoria's Secret merchandise is the Israeli textile giant Delta Galil Industries Ltd.. Delta Galil has factories in Israel, China, India, Indonesia, Thailand, and other locations in the Middle and Far East. The Israeli factory is located in Karmiel, a planned city in the Galilee that was founded on land expropriated from three Palestinian-Israeli villages. In 2007, Delta Galil was cited by the National Labor Committee (an NGO devoted to eradicating sweatshops) for "slave-like" working conditions in its production facility in Jordan, since closed.

Additionally, as of August, 2009, El Al, the official Israeli airline, is the first in the world to have a contract with Victoria's Secret to sell perfume and lingerie in-flight.

By partnering so closely with Delta Galil and El Al, Victoria's Secret is helping to support Israeli Apartheid, ethnic cleansing and war crimes (see reverse for details).

THAT'S NOT SEXY!

BOYCOTT VICTORIA'S SECRET

IN SOLIDARITY with the Palestinian-led
Global Boycott, Divestment and Sanctions Movement (www.bdsmovement.net)

- **REFUSE TO BUY VICTORIA'S SECRET PRODUCTS** until Victoria's Secret disassociates itself from Delta Galil and El Al.
- **CONTACT VICTORIA'S SECRET** and ask them to cease dealing with Israeli companies.

Sharen J. Turney • President and CEO of Victoria's Secret
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To participate in the boycott campaign, contact
palestine solidarity committee • seattle
www.palestineinformation.org

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BOYCOTT APARTHEID

Israel keeps Palestinians under military dictatorship in the West Bank, imposes a starvation siege and illegal blockade on Gaza, and maintains legalized discrimination against Palestinian citizens of Israel.

BOYCOTT WAR CRIMES

In late 2008 Israel broke a ceasefire with Hamas and attacked the captive population in Gaza, killing 1400 people, over 400 of them children. Israel continues to attack Gaza. Amnesty International, the UN, Human Rights Watch, and the Red Cross are calling for war crimes investigations of Israel.

BOYCOTT ETHNIC CLEANSING

Israel was founded in 1948 by driving out over 800,000 Palestinians and destroying over 500 Palestinian villages. Millions of Palestinian refugees are still prevented from returning home. Israel continues to drive out Palestinians and destroy Palestinian homes to create room for more Jewish-only settlements.

BOYCOTT CRIMES AGAINST HUMANITY

Israel repeatedly violates the Geneva Conventions and International Law, defying over seventy UN resolutions, including an annual UN call for a peaceful resolution to the conflict by way of a two-state solution.

Boycotts, divestment & sanctions are legitimate, moral, nonviolent actions

to pressure Israel to comply with basic legal and moral obligations:

- end the military occupation of Palestinian lands.
- accept the right of Palestinian refugees to return home.
- ensure equal rights for all Palestinians and Israelis.

Refuse to purchase products made in Israel or made by companies that profit from Israel's crimes. The time has come to hold the State of Israel accountable for ongoing crimes against the Palestinian people. Tell the US government to stop giving billions to Israel each year until Israel obeys international law.

**HELP STOP ISRAEL'S CRIMES
BOYCOTT ISRAEL NOW**

**Palestinian Unified Call for
Boycott, Divestment and Sanctions**
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