

BOYCOTT APARTHEID

Israel keeps Palestinians under military dictatorship in the West Bank, imposes a starvation siege and illegal blockade on Gaza, and maintains legalized discrimination against Palestinian citizens of Israel.

BOYCOTT WAR CRIMES

In late 2008 Israel broke a ceasefire with Hamas and attacked the captive population in Gaza, killing 1400 people, over 400 of them children. Israel continues to attack Gaza. Amnesty International, the UN, Human Rights Watch, and the Red Cross are calling for war crimes investigations of Israel.

BOYCOTT ETHNIC CLEANSING

Israel was founded in 1948 by driving out over 800,000 Palestinians and destroying over 500 Palestinian villages. Millions of Palestinian refugees are still prevented from returning home. Israel continues to drive out Palestinians and destroy Palestinian homes to create room for more Jewish-only settlements.

BOYCOTT CRIMES AGAINST HUMANITY

Israel repeatedly violates the Geneva Conventions and International Law, defying over seventy UN resolutions, including an annual UN call for a peaceful resolution to the conflict by way of a two-state solution.

Boycotts, divestment and sanctions are legitimate, moral, nonviolent actions to pressure Israel to comply with basic legal and moral obligations:

- end the military occupation of Palestinian lands.
- accept the right of Palestinian refugees to return home.
- ensure equal rights for all Palestinians and Israelis.

Refuse to purchase products made in Israel or made by companies that profit from Israel's crimes. The time has come to hold the State of Israel accountable for ongoing crimes against the Palestinian people. Tell the US government to stop giving billions to Israel each year until Israel obeys international law.

HELP STOP ISRAEL'S CRIMES

BOYCOTT ISRAEL NOW

*To participate in the boycott campaign, contact
Palestine Solidarity Committee – Seattle
info@palestineinformation.org*

Some Products to Boycott

SodaStream products

SodaStream products are mis-labeled as “Made in Israel”, but SodaStream’s factory is in an industrial zone in an Israeli settlement in the Occupied West Bank, outside the internationally-recognized borders of Israel. SodaStream advertises its product as environment-friendly, but it profits from lax enforcement of labor and environmental regulations.

Ahava skin care products

Ahava beauty products come from the Israeli settlement Mitzpe Shalem, near the Dead Sea. The land where this kibbutz was founded is internationally recognized as occupied Palestinian land. Settlement of occupied territories is prohibited under the Fourth 1949 Geneva Convention.

L’Oreal Cosmetics

L’Oreal maintains extensive involvement in business relations with Israel, despite the continuing occupation. L’Oreal’s Israeli factory is located in the Israeli town of Migdal HaEmek, near Nazareth. This town was established on lands belonging to an ethnically-cleansed Palestinian village. Some two thousand Palestinians were expelled from this village in 1948.

Sabra Hummus

This product is manufactured by Sabra Dipping Company LLC, which is owned by the Israel-based Strauss Group and PepsiCo. Strauss Group is the second-largest Israeli food and beverage company. The Strauss Group avidly supports the Israeli Defense Forces, donating products to Israeli soldiers who are responsible for killing nearly 6,000 Palestinians since October 2000.

Dorot food products

The "Dorot Garlic and Herbs" company was established in Kibbutz Dorot in 1992. It has grown to become Israel's largest supplier of frozen seasonings. Dorot sells to food retailers, hotels, and restaurants.

What you can do:

- *educate yourself and others*
- *refuse to buy one or all of these products*
- *tell your stores not to carry Israeli products*

*More Israeli products and information: www.palestineinformation.org
Palestinian Unified Call for Boycott, Divestment and Sanctions
www.bdsmovement.net*